

Faculty Enrichment Program

Event – 1

Date: 24-10-2024

Activity Name: Faculty Enrichment Program-FEP by Marketing Area

Faculty Coordinator: Dr.Smita M Gaikwad

Faculty Coordinator Contact No. +91 8861115612

Guest Name: Dr. Trupti Dandekar Humnekar

Guest Designation: Associate Professor

Company Name: FMS-CMS B School JAIN (Deemed - to -be University) Bangalore

Topic: AI Tools for Academic Research and Publication

Duration: 1 hour

Venue: Seminar Hall-1, 1st Floor, FMS-CMS-BS, JU

No. of Participated: 55

Summary: (Write-up required minimum 4 to 5 lines)

The faculty enrichment program (Marketing Ideas and Thoughts Exchange) focused on "AI Tools for Academic Research and Publication," aimed at equipping educators with the necessary skills to leverage artificial intelligence in their academic research endeavours. The session provided an overview of various AI tools, including literature review software, citation managers, and writing assistants, highlighting how these technologies can streamline the research process and enhance the quality of academic writing. Participants were engaged in hands-on demonstrations, exploring the functionalities of tools like ChatGPT for generating ideas, Grammarly for improving writing quality, and reference management software for organizing sources efficiently. The interactive format encouraged lively discussions on best practices and ethical considerations

when using AI in research. Participants gained insights into the transformative potential of AI tools in facilitating academic research and publication. They learned how to utilize AI for literature searches, data analysis.

FEP (MITE) - Faculty Enrichment Program
(Marketing Ideas and Thoughts Exchange)

AI Tools for Academic Research and Publication

RESOURCE PERSON



Dr. Trupti Dandekar Humnekar

Associate Professor
Faculty of Management Studies
CMS Business School
JAIN (Deemed-to-be University)



24th October 2024



Time: 11:45 AM - 12:45 PM



Seminar Hall - 1

FEP Objectives:

- Introduction to various AI tools
- Benefits of integrating AI into research workflows
- Enhancing efficiency and quality of research papers

Faculty Coordinator:

Dr. Smita M Gaikwad

Assistant Professor
Faculty of Management Studies
CMS Business School
JAIN (Deemed-to-be University)

Organized by:

Marketing Area

Faculty of Management Studies
CMS Business School
JAIN (Deemed-to-be University)

